

We have all heard the saying, "make sure you get a job that you enjoy and have fun with." Keith Schuh, the owner of ELS (Escort Limousine Services), said that is exactly how he got started in the limousine business. "ELS really started as kind of a joke." He and his friends

wanted to be able to go out on the weekends in style and have a little worry-free fun. It may have started out as fun, but it didn't take long before people began to hire Keith to chauffeur them around town. In fact, it only took six months before ELS purchased their second limousine.

That was fourteen years and many cars ago. Now, ELS has the largest fleet of limousines (over 35 vehicles) in Wisconsin. With three key locations: Sheboygan, Wausau, and the headquarters right here in Green Bay. Keith says, "We can go anywhere in Wisconsin, and we usually do just that". It is not unusual to pick up someone at General Mitchell in Milwaukee, with a car out of the Sheboygan location, and bring them to Green Bay or Door County. The Wausau location services the northern regions of Wisconsin.

ELS has more than just limousines. For example corporate business travelers prefer to go first class in an Executive Lincoln Town Car (a stylish car designed for comfort and leg room) to take them from the airport to a hotel, or business, for that important meeting. If the boss flies in from Chicago, impress him with the right kind of attention. Is the Mayor coming to your event? You better have the right stuff if you want them on your team. The right ride is just a phone call away.

ELS also has 20 and 28 passenger party buses and limo-interior busses to help bring out the party animal in even the shyest of people. Great for bachelor and bachelorette parties, the next baseball game, rallies, fund-raisers,

and corporate events. Whatever your needs, ELS has a vehicle to accommodate your party.

What makes ELS so special? In addition to having the largest fleet of cars in the state, could it be that they are the preferred transportation service of the Green Bay Packers? That's right, and if ELS is recommended by ThePack, aren't they who you would want to choose? Keith says the limousine business is extremely challenging at times and after fourteen years in the business, "I have seen at least fifteen limousine businesses in the Green Bay/Fox Valley area go out of business". He often bought out the struggling business. Why

did they fail? According to Keith, in this business it's



Keith Schuh owner of ELS

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Green Bay Corporate Office

*Locations in
Wausau &
Sheboygan*

